



Learning Landscapes Challenge

Launch communications toolkit

Learning
Landscapes
CHALLENGE

Learning Landscapes Challenge overview

Siegel Family Endowment and the Walton Family Foundation recently launched the [Learning Landscapes Challenge](#), a \$2.2 million competition to design and build future-ready K-12 education environments. Phase 1 invites changemakers to propose infrastructure solutions that deliver and connect digital, in-school, and community-based learning experiences.

At a time of unprecedented federal investment in infrastructure, we have a unique opportunity to catalyze the development of education environments that drive equitable outcomes for learners and their communities.

Help us transform learning for K-12 students by spreading the word. This document provides sample messaging and graphics for your social media, email, and web channels.

Sample social media

Challenge hashtag: #LearningLandscapes

Challenge web presence: [LearningLandscapesChallenge.com](https://learninglandscapeschallenge.com)

Social media graphics: [Access here](#)

In addition to your own posts, look for content from the channels below to like, retweet, and share:

- Siegel Family Endowment [LinkedIn](#)
- Education Reimagined [LinkedIn](#)
- Education Reimagined [X \(Twitter\)](#)

X (Twitter)

Option #1

NEW: @siegelendowment and @WaltonFamilyFdn have launched the \$2.2 million #LearningLandscapes Challenge to design and build future-ready K-12 education environments!

Access funding, expertise, and a collaborative community to help you scale solutions:

https://learninglandscapeschallenge.com/?utm_source=validator&utm_medium=social-short&utm_campaign=challenge-launch

Option #2

ICYMI: @siegelendowment and @WaltonFamilyFdn recently launched the \$2.2 million #LearningLandscapes Challenge to design and build future-ready K-12 education environments!

Attend the March 13 virtual info session and learn how to enter. Register now:
https://learninglandscapeschallenge.com/virtual-information-session/?utm_source=validator&utm_medium=social-short&utm_campaign=challenge-launch

LinkedIn and Facebook

Option #1

NEW OPPORTUNITY: @Siegel Family Endowment and the @Walton Family Foundation have launched the #LearningLandscapes challenge — a \$2.2 million competition to design and build future-ready K-12 education environments.

Phase 1 invites changemakers to propose infrastructure solutions that deliver and connect digital, in-school, and community-based learning experiences.

Have an idea that could transform learning? Attend the March 13 virtual info session to hear from the challenge team and ask questions. Register now:
https://learninglandscapeschallenge.com/virtual-information-session/?utm_source=validator&utm_medium=social-long&utm_campaign=challenge-launch

#Education #Innovation #Infrastructure #K12

Option #2

Do you have an idea that could transform learning for students? Enter the \$2.2 million #LearningLandscapes Challenge from @Siegel Family Endowment and the @Walton Family Foundation.

This is a unique opportunity to access funding, expertise, and a collaborative community to help education changemakers scale solutions. Submit proposals for infrastructure solutions that deliver and connect digital, in-school, and community-based learning experiences.

Learn more at the March 13 virtual info session — register now:
https://learninglandscapeschallenge.com/virtual-information-session/?utm_source=validator&utm_medium=social-long&utm_campaign=challenge-launch

#Education #Innovation #Infrastructure #K12

Short newsletter blurb

Suggested headline: Enter the \$2.2 million Learning Landscapes Challenge

Siegel Family Endowment and the Walton Family Foundation recently launched the [Learning Landscapes Challenge](#) — a \$2.2 million competition to design and build future-ready K-12 education environments.

Phase 1 invites changemakers to propose infrastructure solutions that deliver and connect digital, in-school, and community-based learning experiences. Submissions are due by May 14.

[Join the March 13 virtual information session](#) to hear directly from the challenge team and ask questions.

Sample email

Suggested subject line: Enter the \$2.2 million Learning Landscapes Challenge

Hi [name],

I'm excited to share that Siegel Family Endowment and the Walton Family Foundation recently launched the [Learning Landscapes Challenge](#) — a \$2.2 million competition to design and build future-ready K-12 education environments.

This multiphase challenge will provide entrants with funding, expertise, and access to a collaborative community of like-minded partners that can help them scale their solutions.

Phase 1 invites changemakers to propose infrastructure solutions that deliver and connect digital, in-school, and community-based learning experiences. Each Phase 1 winner will receive \$5,000 and an exclusive invitation to participate in the Phase 2 accelerator. Submissions are due by May 14.

Do you have an idea that could transform learning for students? [Read more about the challenge](#) and attend the March 13 virtual information session to learn how to enter. [Advanced registration is required.](#)

Don't miss out on this opportunity to build a more equitable future for K-12 students.

Sincerely,
[Name]

Full newsletter feature

Suggested subject line or headline:

Enter the Learning Landscapes Challenge to design and build future-ready K-12 education environments

Siegel Family Endowment and the Walton Family Foundation recently launched the [Learning Landscapes Challenge](#) — a \$2.2 million competition to design and build future-ready K-12 education environments. Phase 1 invites changemakers to propose infrastructure solutions that deliver and connect digital, in-school, and community-based learning experiences. Submissions are due by May 14.

From teachers and community organizations to students and families, education changemakers across the United States are experimenting with highly effective models of personalized and experiential learning. With the right structures and tools to expand their reach, these learning experiences can reduce achievement gaps and drive-long-term success for even more students.

The Learning Landscapes Challenge will incentivize partnerships to integrate the physical, digital, and social infrastructure required to meet K-12 students' learning needs now and in the future. It will provide funding, cross-sector partnership opportunities, and tailored technical support to help changemakers develop and scale new infrastructure solutions.

[Register now to attend the March 13 virtual information session](#) to hear from the challenge team and ask questions.