Our 2022 Feedback Methodology

Surveys
Between October 7 and November 21, 2022, we opened up an online feedback survey to all of our grantee partners from 2022. The survey asked participants to answer a mixture of likert scale rating questions about their experience with parts of our program (1 being poor and 5 being great) and open ended questions about their experiences working with Siegel over the past year. The survey was not anonymous. We received close to a 60% response rate. In each of these, we received a 4.6 out of 5 or higher.

Interviews
We invited ten grantees of the Siegel Family Endowment to participate in interviews about their experience with philanthropy generally and the Siegel Family Endowment, in particular. Of those ten, nine participated in the project between October and December 2022.

Interviewees were typically organizational leaders, though some focused on program development specifically. In some cases, two individuals from an organization participated in the interview. In other cases interviewees shared perspectives that they had gathered from other staff members, particularly development officers.

Of the nine interviewees, eight participated in an interview conducted over video conference as an addendum to an interview used in a Siegel Family Endowment case study or Q&A. One interviewee submitted written responses to questions.

Questions were standardized according to a loose interview protocol (see below), but the interviewee was permitted to drive the conversation. The philanthropy-focused interview typically lasted 15 minutes and Siegel Family Endowment staff were not present.

Interviewees were assured that their responses would remain confidential and that any quotations would be anonymized. They were also told that they would receive a copy of the anonymized report that resulted from the research. The interviewer compiled and coded all the responses across the nine interviews in order to produce this report.

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Loose Interview Protocol

Siegel Family Endowment is interested in understanding how leaders of grantee organizations perceive the role of philanthropy generally and their working relationship with the Siegel Family Endowment, in particular. I am working on putting together an anonymized, internal report for Siegel’s leaders that summarizes themes around philanthropy from these interviews.

1. Could you tell me your ideal working relationship with philanthropic funders?
2. Are there ways in which philanthropy is ineffective or should change its practice?
3. What elements of your working relationship with Siegel Family Endowment have been beneficial for you? Which elements have been less successful?